

CPS Cookie Policy

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This Cookie Policy explains how CPS (CPS Europe S.A., a company duly incorporated under the laws of Luxembourg) uses cookies and similar technologies on its website <https://enum8.com/> and associated websites and apps (the “**Website**”), what types of cookies may be set, why they are used, and how they can be controlled.

1) What are cookies?

Cookies are small text files stored on a computer, phone, or other device when a user visits a website. Cookies help a website recognize a user’s device and remember certain information about preferences or actions (for example, login status or language settings). This can improve functionality, security, and user experience.

For general background, see information about HTTP cookies (e.g., Wikipedia).

2) How CPS uses cookies

CPS uses cookies to:

- ensure the Website functions properly;
- provide core features (such as account access and secure areas);
- remember preferences and settings;
- understand how visitors use the Website and improve performance and content;
- measure the effectiveness of marketing and sales activity (where applicable);
- provide relevant content and, where used, advertising.

In many cases, disabling cookies may reduce Website functionality or prevent certain features from working correctly.

3) Types of cookies CPS uses

CPS may use the following categories of cookies:

A. Strictly necessary cookies (essential cookies)

These cookies are required for the Website to operate and cannot be switched off in CPS systems. They are usually set in response to actions such as logging in, completing forms, or using secure areas. Examples include cookies that:

- support account creation and administration;
- keep a user logged in and maintain session state;
- enable essential payment-related steps (where payment facilities are offered);
- support security and fraud prevention.

B. Functional (preference) cookies

These cookies help CPS remember choices and preferences and provide enhanced, more personal features. For example, they may remember:

- language or region settings;
- preferences for how the Website operates;
- details previously entered into forms (e.g., contact forms) to simplify future interactions.

C. Analytics (performance) cookies

These cookies help CPS understand how visitors interact with the Website (for example, pages visited, time spent, or navigation patterns). CPS uses this information to improve the Website, fix issues, and enhance content and usability.

D. Marketing / advertising cookies (including behavioural advertising, if used)

Where implemented, these cookies help CPS:

- measure conversions (e.g., how many visitors purchase services);
- understand which marketing channels drive engagement;
- show more relevant adverts by tracking interests in an anonymised or pseudonymised way (depending on the tool configuration);
- manage affiliate tracking, so CPS can credit partners when a customer arrives via a partner link.

E. Customisation / content cookies (including social features, if used)

In some cases, CPS may use cookies to tailor content based on information provided directly or indirectly (for example, if a social media account is linked or embedded social features are used), to show content that may be relevant to interests.

4) Duration (how long cookies stay on a device)

CPS may use:

- Session cookies, which are deleted when a browser is closed; and
- Persistent cookies, which remain on a device until they expire or are deleted.

Some persistent cookies may remain stored for up to one (1) year, depending on their purpose.

5) Third-party cookies

CPS may allow trusted third parties to set cookies through the Website for the purposes described above, such as:

- Analytics providers to measure Website usage and performance;
- Testing/optimisation tools (e.g., A/B testing) to ensure a consistent experience and evaluate improvements;
- Advertising/affiliate partners to measure campaign performance and attribute referrals;
- Social media plugins (e.g., Facebook, X/Twitter) where social buttons/plugins are embedded—these providers may set cookies to enable features and may use them in line with their own privacy policies.

Third parties are responsible for the cookies they set and how they use data collected via those cookies.

6) How to manage or disable cookies

Most browsers let users control cookies through settings. It is possible to:

- delete existing cookies;
- block some or all cookies;
- set rules for cookies on a per-site basis.

Browser help sections typically include instructions. Common options are available in:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

Important: Disabling cookies may affect Website functionality. Some features may not work properly, including login, preferences, and parts of transaction flows (if applicable).

7) More information and contact

If there are questions about CPS's use of cookies, CPS can be contacted at: legal@enum8.com